

JOURNALISM I

Russell R. Henry
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COURSE DESCRIPTION

Throughout modern history, people have depended on the mass media to spread the word about events and people of interest to the general public. Journalism introduces students to the exciting world of the media: print, broadcast and electronic. Laws, ethics and the history of journalism/media will complement the major units of study: reporting, writing, editing, photography, management and teamwork. This course is designed to enable students to learn the craft and style of reporting, writing and presenting the news. Students will focus on the philosophy of strong ethical journalism, the roles of different media, organizational and teamwork skills, and finally, the structural as well as business aspects of a high school news organization.

MAJOR COURSE GOALS

- Understand and appreciate the fundamentals of journalism/media
- Practice the philosophy of ethical academic journalism
- Uphold and respect the values of creating a goal oriented work setting
- Learn and produce various types of news writing
- Meet deadlines on time in order to ensure productivity
- Understand and appreciate the importance and artistry of photojournalism

COURSE OUTLINE

- I. History of journalism and mass media
- II. Ethics and laws
- III. Evolving and emerging media and citizen journalism
- IV. Gathering information
- V. Storytelling – Journalistic writing and basics
- VI. News writing
- VII. Headline writing

- VIII. Feature writing
- IX. Advertising
- X. Photography

TEXT AND RESOURCES

Telling the Story – Fifth Edition
Journalism Today
AP Stylebook
Austin-American Statesm

Please refer to the LTHS handbook for information regarding absence and tardy policies and the honor code.