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## LAKE TRAVIS HIGH SCHOOL

### CAVALCADE YEARBOOK SYLLABUS

#### COURSE DESCRIPTION

In this course students will gain skills in one or more of the following areas: page design, advanced publishing techniques, copy writing, editing and photography while producing a creative, innovative yearbook which records school memories and events. There is an emphasis on journalism skills in this class. Participants gain useful, real world skills in time management, marketing, teamwork, and design principles.

Students will be given challenging real world projects and assignments typical of the graphic design and publishing industries. High quality work is expected and students will be given opportunities to redo work until it meets standards specified during instruction. Classroom activities will include reading, research, projects, and problem solving. Students will often work in teams, but will be expected to complete individual assignments in relation to the team's work. Assessment methods will include written exams, tests, and quizzes; oral and written research reports; reading assignments; and projects.

#### COURSE OBJECTIVES

1. Students will learn publishing industry terminology.
2. Students will become familiar with Adobe InDesign software.
3. Students will work with various types of technology to produce a "book of memories" such as digital camera, computer, and scanner.
4. Students will apply computer skills and design principles to the production of yearbook pages.
5. Students will learn copy writing techniques.

#### COURSE REQUIREMENTS

- Complete all assigned pages
- Include names of every person on every photo
- 100% names spelled correctly
- Design to the proper specifications
- Follow the correct theme.
- Shoot (take pictures) as assigned for all assigned spreads
- Complete all miscellaneous assignments and projects

#### ASSESSMENT

Page Production 60%  
Participation 40%

Students will be given grades on the following:

Photography: Students are expected to take more than enough photos during the year to supply their spreads with an ample amount of photos to choose from and also to help out other staffers' spreads. Students will be expected to take photos all year long.

Spreads: Students are expected to do all research, reporting, and interviewing to completely put together their spread and in time to meet all deadlines.

Students are expected to participate in outside of class time activities. To produce a complete yearbook, students will be required to attend school activities to take photographs and gather information to be used in the yearbook. Due to the nature of publishing deadlines students will be expected to work periodically after school and on Saturdays to meet publishing deadlines.

Due to the nature of publishing deadlines late work cannot be accepted for full credit. Any work turned in after the deadline will be granted no credit.

#### EXPECTED BEHAVIORS

- On time daily
- Participate and complete classroom activities
- Participate in all out of class activities and assignments
- Use appropriate language and behaviors
- Cooperate with others
- Show respect and courtesy toward all students, staff and guests
- Follow safety rules and procedures