



Dear Parents,

Our company, Secured Mobility LLC, has developed SMART tag, a system that helps increase safety and security for students riding on a school bus. SMART tag brings the convenience and accuracy of technology into the school bus.

SMART tag monitors student loading and unloading, providing real-time information to the Transportation Department, and you, the parent.

### SMART tag will help...

- increase driver, school, and parent awareness
- ensure riders will load on the right bus and unload at the right stop
- maximize rider safety and security
- enable drivers to efficiently and effectively carry out their duties

### SMART tag Parent Portal

- SMART Alerts – sign up for SMART Alerts and receive emails or text messages when your child is approximately 10-15 minutes from their stop.
- SMART Locate – allows parents to view a map that shows where their child is while on a bus.
- Authorized guardian release feature. This tool allows parents to update authorized guardians through the Parent Portal.

### Make sure to register!

Go to [parent.smart-tag.net](http://parent.smart-tag.net) and register to take advantage of the SMART tag Parent Features.

For more information about SMART tag, please visit our website at [www.smart-tag.net](http://www.smart-tag.net).

# How it Works



### Student ID

Students are issued a Radio Frequency Identification (RFID) SMART tag ID. RFID technology is a newer technology that is replacing bar codes in many industries such as medical (patient, equipment & supplies tracking), libraries (book tracking), and even amusement park access (Disney World now uses RFID wristbands). These IDs communicate with the driver tablets. No student information is stored on the tag.



### Driver Tablet

SMART tag school buses are equipped with a tablet computer. When loading and unloading a bus, riders touch their ID to the RFID reader. The tablet will display the rider's profile

informing the driver if the rider is boarding the correct bus, and if they are attempting to get off at their correct stop.



### Transportation Administration

When bus activity begins, rider information is immediately available for the transportation administrators, so they can oversee all school bus activity.